



Pat O'Toole

Principal

Selected Career Highlights and Experience

- Principal and Lead Consultant for GreenPlay, LLC, with focus on:
 - Operational Expertise
 - Strategic and Master Planning
 - Operational Budgets and Pro-formas
 - Community Input Process
 - Business and Marketing Plans
 - Feasibility Studies and Needs Assessments
 - Customer Service Planning
 - Facility and Program Analysis
 - Activity-Based Costing and Cost Recovery Methodologies
 - Financial Strategies, Pricing Strategies and Funding Sources
 - Partnership Development and Other Service Provider Analysis
 - Management, Board and Staff Training
- Management Consulting in Parks, Recreation and Sports since 1995
 - President, OATS, llc, 2002 - Present
 - Principal, Leon Younger & PROS, 1995 - 2002
- Public Parks and Recreation Administration from 1979-1995
 - Indy Parks and Recreation, Indianapolis, IN Assistant Director 1992-1995
 - Lake Metroparks, Cleveland, OH Assistant Director 1988-1992
 - Jackson County Parks and Recreation, Kansas City, MO Assistant Director 1984-1988
 - Kingman Recreation Commission, Kingman, KS Director 1979-1984

Education

- Bachelor of Science in Recreation Administration, Kansas State University, 1978
- NRPA Pacific Revenue Sources Management School, 1986-1989
- NRPA Revenue Sources Management School, Board of Regents, 1993-1995

Awards and Memberships

- Member of National Recreation and Park Association, 1979-Present
- Certified Leisure Professional 1979-1994
- Named to Outstanding Young Men of America, 1985
- National Register's Who's Who in Executives and Professionals 2006
- Member of Indiana Park and Recreation Association, 1992-2002
- Member of Ohio Park and Recreation Association, 1989-1992
- Board of Trustees, Ohio Park and Recreation Association, 1991, 1992
- Member of Missouri Park and Recreation Association, 1985, 1986, 2000-2002
- Member of Kansas Recreation and Park Association, 1977-1984, 2001, 2002